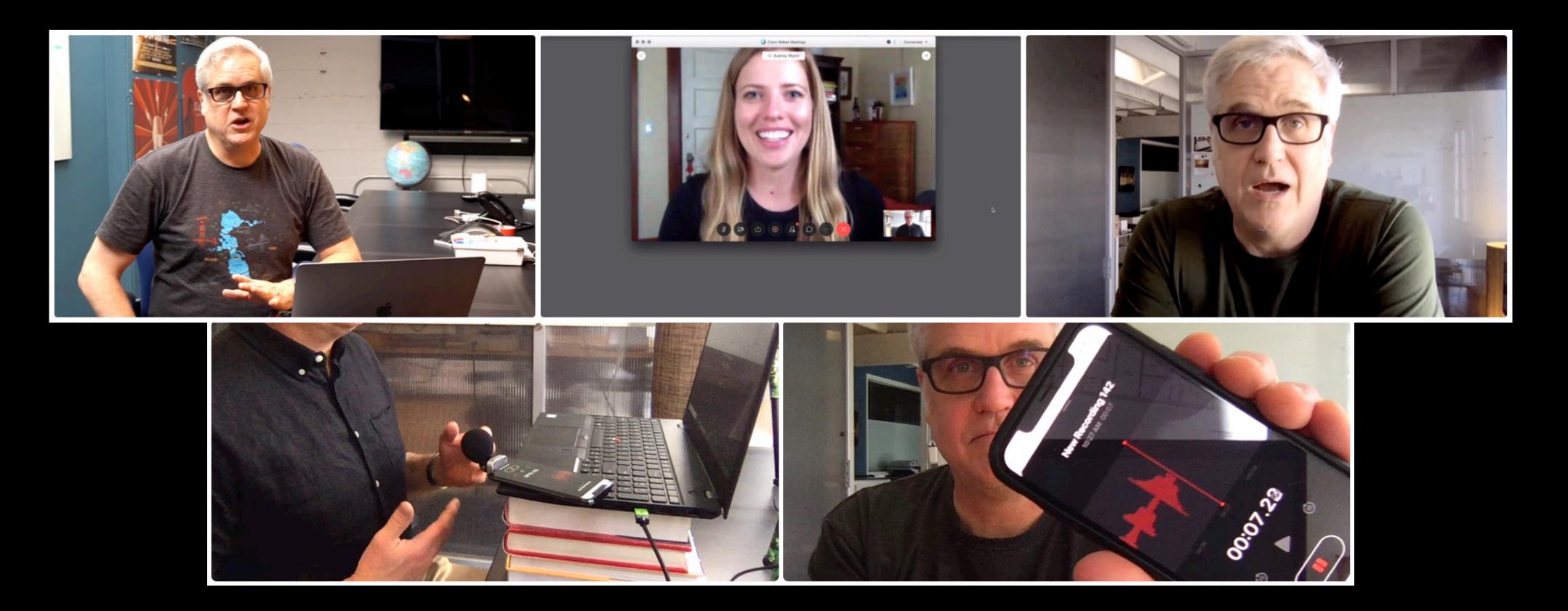
REMEDY WEBCAM SETUP TIPS





COMPANION VIDEO:





Remedy Director Scott Compton demonstrates a good webcam setup: https://vimeo.com/remedyeditorial/review/413797634/2b84d21911



YOU ARE THE FILMMAKER

If you're being interviewed over a web platform for a video, it's important to keep in mind that this is not a typical webcam meeting.

You'll be seen full screen, and you'll want to communicate to your audience in the most impactful way by looking your best.

Remember: Your LAPTOP is the camera, and YOU are the filmmaker.

Here are some filmmaking tips guaranteed to make a big impact on the quality of your video!









Location Location Location:

Unterher your laptop from your workstation and walk about your home/office looking through your webcam for an interesting location. A good location has depth, nice natural light and is quiet.

Lighting:

Look for INDIRECT lighting that lights you from side. Avoid windows behind you, or direct sun hitting your face. Web cameras are not designed to handle those situations. Use a desk lamp to give your face a little "fill" light from the side.

Camera Height:

Your laptop camera should be at eye level. Build a stack of books to get your laptop up off the table!





Sound:

Use your IPHONE or ANDROID and record your audio in the room.

That file will sound much better than the web audio. You'll send that recording to us and we will combine it with your video.

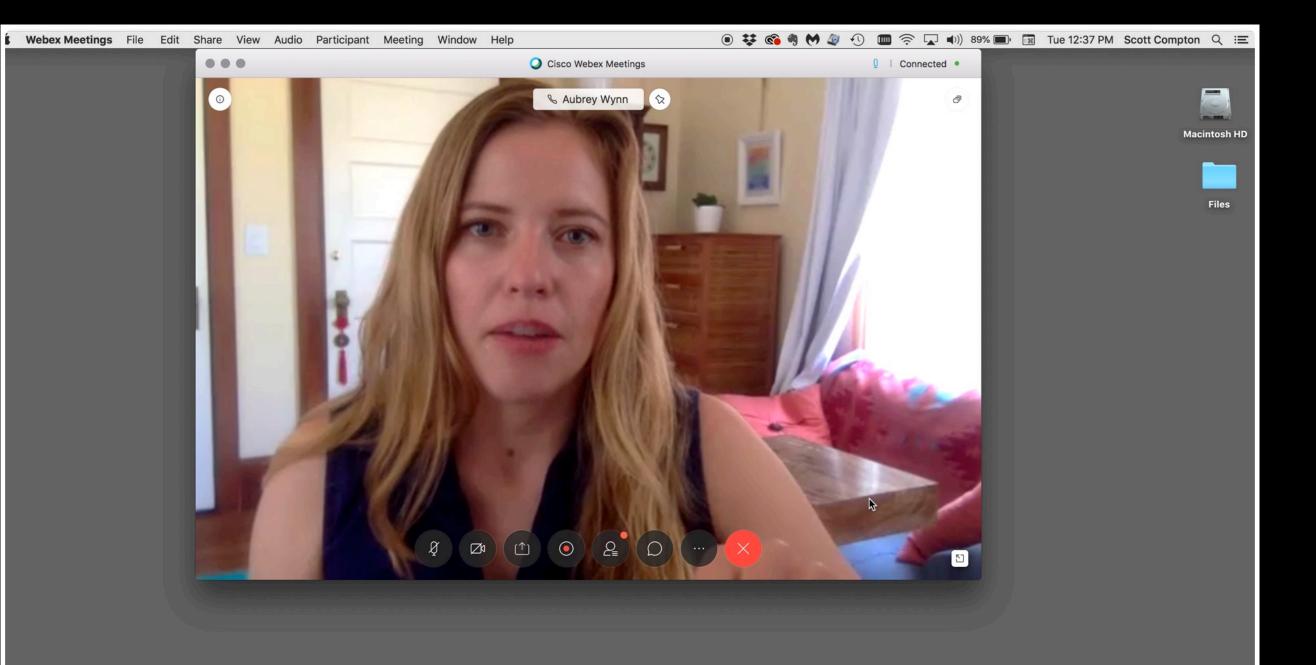
Reduce your webscreen:

Shrink the window of the interviewer as small as you can and place them just below your webcam.

Also MINIMIZE your own image so you're not distracted to look at yourself.

Keep your eyes up and looking right into the camera!





Dress:

You should look your best. Dress as if you are on a stage giving a live presentation to your audience.

Be Seated:

You should be seated either on a chair or a stool. Sit up nice and tall with and project confidence!

Framing the shot:

Frame yourself in the center of the frame. Make sure that your head is not cut off on the top. Head and shoulders are visible.

Speak clearly, with energy and LOOK DIRECTLY AT THE CAMERA.





Technical Specs:

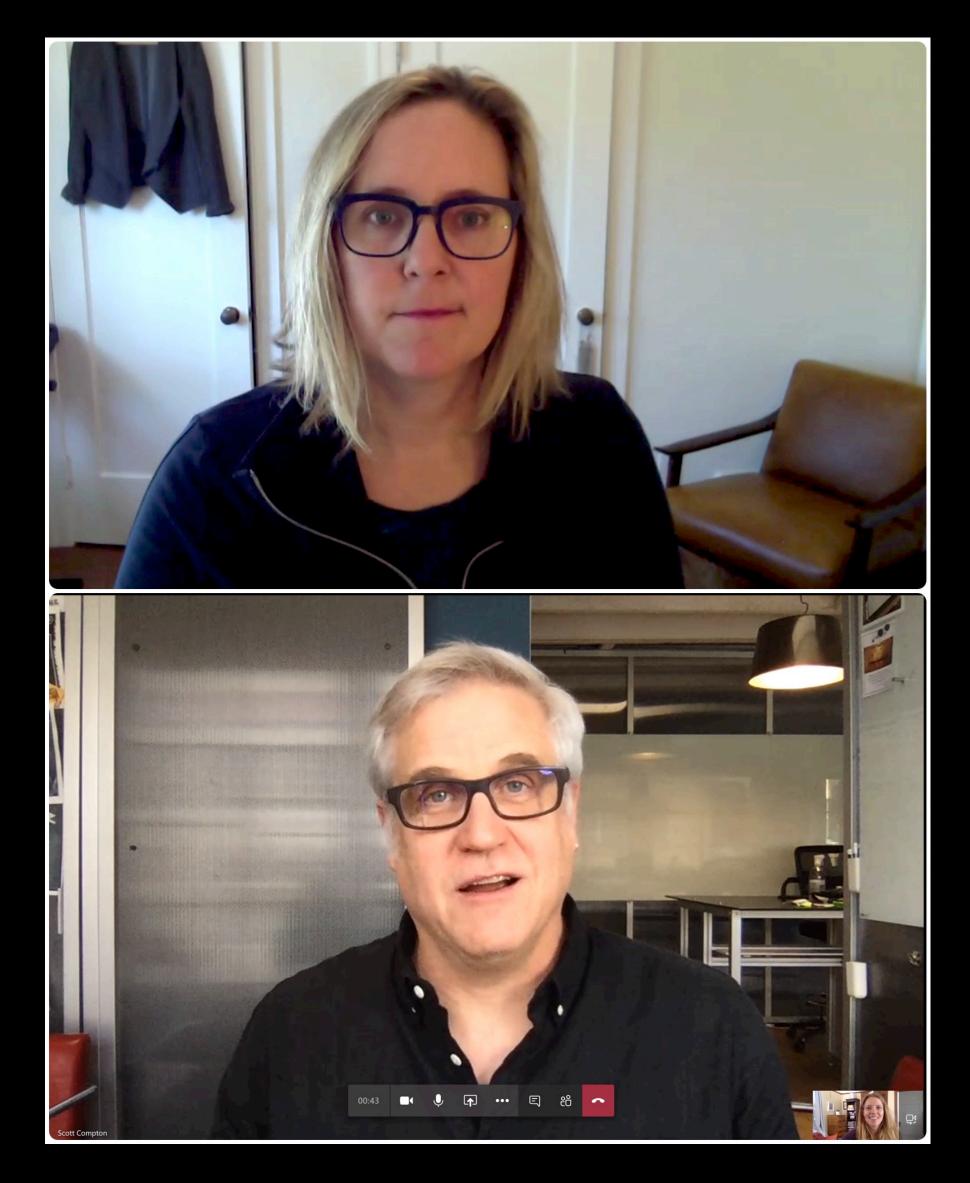
16:9 Aspect Ratio (no vertical selfie cams please)

Audio recording on iPhone / Android Please send the audio file to chris@remedyeditorial.com

Technical Questions?

Ask Scott Compton scott@remedyeditorial.com Cell/Text 415-385-6351 Whatsap 415-385-6351 or @remedyeditorial





Thank you

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